

School of Architecture & Design, B.Des (Scheme of Studies) Academic Year 2021-25

Semester I (ODD)

S.No.	Course Code	Course Title	Credits	New Course	Nature	Employability	Entrepreneurship	Skill Development	Professional Ethics	Gender	Human Values	Environment & Sustainability	FOCUS ON					
													Environment & Sustainability	Human Values	Gender	Professional Ethics		
1	SFFD101A	Fibre to Yarn Studies	4	Y	Core Course	Y	N	N	N	N	N	N						
2	SFFD103A	Fundamental of Design	6	Y	Core Course	Y	Y	Y	N	N	N	N						
3	SFFD153A	Fashion Model Drawing Lab	2	Y	Skill Enhancement Course	N	Y	Y	N	N	N	N						
4	SFFD151A	Pattern Making-I Lab	2	Y	Core Course	Y	Y	Y	N	N	N	N						
5	SFFD155A	Surface Ornamentation	2	Y	Skill Enhancement Course	N	Y	Y	N	N	N	N						
6	UCCS155A	Communication Skills	4	Y	Ability Enhancement Compulsory Course	Y	N	N	Y	N	N	N						
7	OE-I		4	Y	Generic Elective	Y	N	Y	N	N	N	N						

Semester II (EVEN)

1	SFFD102A	Garment Manufacturing Technology	4	Y	Core Course	Y	Y	Y	N	N	N	N						
2	SFFD104A	Fabric Manufacturing	4	Y	Core Course	Y	N	N	N	N	N	N						
3	SFFD150A	Fashion Art Illustration Lab	2	Y	Core Course	N	Y	Y	N	N	N	N						
4	SFFD152A	Fashion Design Software -I Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
5	SFFD154A	Pattern Making -II Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
6	UCES125A	Environmental Studies	4	Y	Ability Enhancement Compulsory Course	N	N	N	N	N	N	N						
7	Open Elective -II		4	Y	Generic Elective	Y	N	Y	N	N	N	N						

Semester III (ODD)

1	SFFD205A	Textile Chemical Processing	5	Y	Core Course	Y	N	N	N	N	N	N						
2	SFFD203A	Overview of Fashion Industry	4	Y	Core Course	Y	Y	Y	N	N	N	N						
3	SFFD251A	Sketching-I Lab	2	Y	Core Course	N	Y	Y	N	N	N	N						
4	SFFD253A	Fashion Design Software -II Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
5	SFFD255A	Garment Construction Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
6	SFFD257A	Summer Training -I	1	Y	Skill Enhancement Course	Y	Y	Y	N	Y	N	N						
7		Discipline Specific Elective -I	4	Y	Discipline Specific Elective	Y	Y	Y	N	N	N	N						
8	SFFD265A	Pattern Making-III Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
9	UCDM301A	Disaster Management	3	Y	Ability Enhancement Compulsory Course	N	N	N	N	N	N	N						
10		MOOC	2	Y		N	N	N	N	N	N	N						

Semester IV (EVEN)

1	SFFD202A	Fashion Marketing & E-tailing	4	Y	Core Course	Y	Y	Y	N	N	N	N						
2	SFFD204A	History of Fashion	4	Y	Core Course	Y	N	N	N	N	N	N						
3	SFFD206A	Quality Control In Textile & Apparel	4	Y	Core Course	Y	Y	Y	N	N	N	N						
4	SFFD250A	Pattern Grading Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
5	SFFD252A	Advance Garment Construction Lab	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
6	SFFD254A	Sketching-II Lab	2	Y	Skill Enhancement Course	N	Y	Y	N	N	N	N						
7	SFFD256A	Sustainable Fashion	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						
8	SFFD262A	Craft Documentation	2	Y	Skill Enhancement Course	Y	Y	Y	N	N	N	N						

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9	Discipline Specific Elective -II	4	Y	Y	Y	Y	N	N	N	N
10	MOOC	2	Y		N	N	N	N	N	N
Semester V (ODD)										
1	SFFD301A Fashion Forecasting in Apparel Design	4	Y	Y	Y	Y	N	N	N	N
2	SFFD303A Fashion Promotion & Communication	4	Y	Y	Y	Y	Y	N	N	N
3	SFFD305A Fashion Retail & Visual Merchandising	4	Y	Y	Y	Y	Y	N	N	N
4	SFFD351A Art of Draping	2	Y	Y	Y	Y	Y	N	N	N
5	SFFD353A Craft Design & Research Project	2	Y	Y	Y	Y	Y	N	N	Y
6	SFFD355A Summer Training -II	1	Y	Y	Y	Y	Y	Y	N	N
7	Discipline Specific Elective -III	4	Y	Y	Y	Y	Y	N	N	N
8	Value Added Course	0	Y	Y	N	N	N	N	N	N
9	MOOC	2	Y	Y	N	N	N	N	N	N
Semester VI (EVEN)										
1	SFFD302A Fashion Entrepreneurship Skills	4	Y	Y	Y	Y	N	Y	Y	N
2	Discipline Specific Elective -IV	4	Y	Y	Y	Y	Y	Y	N	N
3	SFFD304A Design Collection	10	Y	Y	Y	Y	Y	Y	N	N
4	Value Added Course	0	Y	Y	N	N	N	N	N	N
5	MOOC	2	Y	Y	N	N	N	N	N	N
Semester VII (ODD)										
1	SFFD401A Dissertation Project	20	Y	Y	Y	Y	Y	Y	N	N
Semester VIII (EVEN)										
1	SFFD402A Graduation Design Collection	20	Y	Y	Y	Y	Y	Y	N	N
2	Value added subject	0	Y	Y	N	N	N	N	N	N

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B.Des/ B.A Fashion Design

SFFD257A	SUMMER TRAINING -I	L	T	P	S	C
Version 1.5		0	0	0	0	1
Pre-requisites/Exposure	Real-time exposure of Industry Work					
Co-requisites						

Course Objectives:

1. To gain practical knowledge of various department workflow in apparel and textile industry & to gain hands on experience of working in a professional manner.

Course Outcomes:

On completion of this course, the students will be able to

- CO1. To involve students with fashion industry professional.
- CO2. To enhance their practical knowledge.
- CO3. Students will participate in the ongoing activities of the organization as advised by the industry mentor.
- CO4. Collect the required information and prepare a written report to be presented in the department.
- CO5. To prepare a project based on his/her industry learning.

Catalogue Description

This course is design for giving fashion industry exposure as per student's interest areas like garment export house/Retail house etc. student can choose any on Field for 30 day's internship programme.

Course Content

Note- 45 day's internship programme. Document/ internship report submission after internship.

Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination, Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	To involve students with fashion industry professional.	PO2
CO2	To enhance their practical knowledge.	PO3

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CO3	Students will participate in the ongoing activities of the organization as advised by the industry mentor.	PO5
CO4	Collect the required information and prepare a written report to be presented in the department.	PO7
CO5	To prepare a project based on his/her industry learning.	PO4

		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO 1	PSO 2	PSO3
SFFD 257A	SUMMER TRAINING -I		3	3	3	3		2	3		2

1=weakly mapped,2= moderately mapped,3=strongly mapped


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B.Des / B.A Fashion Design

SFFD355A	SUMMER TRAINING -II	L	T	P	S	C
Version 1.3		0	0	0	0	1
Pre-requisites/Exposure	Advance fashion design industry exposure					
Co-requisites						

Course Objective:

To gain practical knowledge of various departments workflow in apparel and textile industry & to gain hands on experience of working in a professional manner.

Course Learning Outcome:

On completion of this course, the students will be able to

CO1: To involve students with fashion industry professional.

CO2: To enhance their practical knowledge.

CO3: Students will participate in the ongoing activities of the organization as advised by the industry mentor.

CO4: Collect the required information and prepare a written report to be presented in the department.

CO5: To prepare a project based on his/her industry learning.

Catalogue Description

This course is design for giving fashion industry exposure as per student's interest areas like designing, merchandising, styling, visual merchandiser, social media marketing, graphic designing etc. student can choose any on Field for 60 day's internship programme.

Course Content

Note- 45 day's internship programme. Document/ internship report & product design submission after internship.

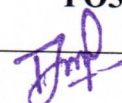
Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination.

Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	To involve students with fashion industry professional.	PO4
CO2	To enhance their practical knowledge.	PO3
CO3	Students will participate in the ongoing activities of the organization as advised by the industry mentor.	PO5




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CO4	Collect the required information and prepare a written report to be presented in the department.	PO4,P06
CO5	To prepare a project based on his/her industry learning	PO2.PO7

		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	PO 1	PO 2	PO 3	PO4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO3
SFFD 355A	Summer training -II		3	3	3	3	3	3	3	3	3

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B.Des / B.A. Fashion Design

SFFD353A	CRAFT DESIGN & RESEARCH PROJECT	L	T	P	S	C
Version 1.3		0	0	4	0	2
Pre-requisites/Exposure	Knowledge of craft & cluster design					
Co-requisites						

Course Objectives:

To gain knowledge about the Indian Craft and Cluster Design Process & promote Indian artesian & Indian craft at global level.

Course Learning Outcome:

On completion of this course, the students will be able to

CO1: Student will understand and appreciate traditional crafting techniques

CO2: This course will give detailed overview to the learners about various traditional Indian crafts with in depth focus on understanding of the craft, the crafts community.

CO3: Student will gain knowledge of the crafts design process, raw materials and supply chain.

CO4: This course focuses on field, hands on experience of the craft clusters from concept to development of product.

CO5: The knowledge gathered from on field research and practical, will be channelized in creation of a design collection using the learnt craft techniques.

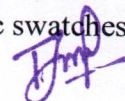
Catalogue Description

India has a rich heritage of traditional crafts. This course will give detailed overview to the learners about various traditional Indian crafts that are practiced across the country. This course focuses on field, hands on experience of the craft clusters from conception to creation of handmade products. They will be exposed to real life work place with master craftsman with an aim to learn the technicalities and design process of a selected craft. The knowledge gathered from on field research and practical, will be channelized in creation of a design collection using the learnt craft techniques.

Course Content

List of Experiments

1. Identification of Craft for Project research and documentation. To understand the importance and concept of Traditional Craft and how it binds our culture.
2. Identification of research topics within the craft.
3. Research on favorable Crafts/ Cluster (locations wise where students can travel to learn the craft). Create database of local representatives for the craft with the persons photograph and contact details.
4. Understanding the local craft from concept to creation.
5. Documentation of complete manufacturing processes, finishing and presentation.
6. Development of design conceptualization boards based on selected cluster.
7. Flat sketch, Fashion illustration with draping of garment. Final sketches, Fabric swatches, Trims, Ornamentation.



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8. Making of toils (muslin pattern) for the selected collection.
9. Presentation & Feedbacks of theme & Survey.
10. Co-ordinate accessories of selected theme.
11. Final collection of selected theme ('4' Garment).
12. Photo-shoot and Look Book preparation.
13. Client Presentation CAD (Clo 3D).

- **Note:** (15 Days) survey to any selected state cluster. Carry all important documentation equipment, like camera, notebooks, (optional –recording audio/video), local guide no, emergencies no etc. Each student must work on craft based Design Project and develop a women's wear / Men's wear based on his or her design philosophy, for a well-defined customer profile.

Additional Resources:


- www.style.com
- www.wgsn.com

Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination.
Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	Student will understand and appreciate traditional crafting techniques	PO1
CO2	This course will give detailed overview to the learners about various traditional Indian crafts with in depth focus on understanding of the craft, the crafts community.	PO1
CO3	Student will gain knowledge of the crafts design process, raw materials and supply chain.	PO3
CO4	This course focuses on field, hands on experience of the craft clusters from concept to development of product.	PO5
CO5	The knowledge gathered from on field research and practical, will be channelized in creation of a design collection using the learnt craft techniques.	PO4,PO7


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		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO 1	PSO 2	PSO3
SFFD 353A	Craft design & research project	3		3	3	3		3	3	3	3

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B. Des

SFFD401A	Dissertation Project	L	T	P	S	C
Version 1.0		0	0	0	0	20
Pre-requisites/Exposure	Fashion Industry & research exposure					
Co-requisites						

Course Objective:

To gain practical knowledge of various departments workflow in apparel and textile industry & to gain hands on experience of working in a professional manner.

Course Learning Outcome:

On completion of this course, the students will be able to

CO1: To involve students with fashion industry professional.

CO2: To enhance their practical knowledge.

CO3: Students will participate in the ongoing activities of the organization as advised by the industry mentor.

CO4: Collect the required information and prepare a written report to be presented in the department.

CO5: To prepare a project based on his/her industry learning.

Catalogue Description

This course is design for giving fashion industry exposure as per student's interest areas like designing, merchandising, styling, visual merchandiser, social media marketing, graphic designing etc. student can choose any on Field for 6 month's internship programme.

Course Content

Note- 6 month's internship programme.

- **Document/ internship report & product range development submission after internship.**
Or
- **Research based Dissertation Project documentation & submission in UGC approved Journal.**

Modes of Evaluation: Quiz/Assignment/ presentation/ extempore/ Written Examination.
Examination Scheme:

Components	Quiz	Assignment/ Presentation	Mid Term Exam	Attendance	End Term Exam
Weightage (%)	10	10	20	10	50

Relationship between the Course Outcomes (COs) and Program Outcomes (POs)

Mapping between COs and POs		
	Course Outcomes (COs)	Mapped Program Outcomes
CO1	To involve students with fashion industry professional.	PO5
CO2	To enhance their practical knowledge.	PO2,PO3

CO3	Students will participate in the ongoing activities of the organization as advised by the industry mentor.	PO4
CO4	Collect the required information and prepare a written report to be presented in the department.	PO6
CO5	To prepare a project based on his/her industry learning	PO7

		Design and Integration	Drawing Work	Critical Analysis	Employability and Interdisciplinary Approach	Conduct	Communication and Teamwork	Life-long learning	Application of Concepts	Innovation and Industry Friendly	Ethics and Communication Skills
Course Code	Course Title	P O1	PO2	PO3	PO4	PO5	PO6	PO7	PSO 1	PSO 2	PSO3
SFFD 401A	Dissertation Project		3	3	3	3	3	3	3	3	2

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